



NORTHERN New Mexico College
STRATEGIC PLAN 2028 / Soaring to New Heights



MISSION STATEMENT

Northern New Mexico College is an inclusive, student-centered teaching and learning community, dedicated to excellence, empowering students, and transforming lives.

VISION STATEMENT

As a Hispanic- and Indigenous-serving institution, sustained by place, culture, and innovation — Northern is a beacon of higher education for all students, igniting minds to create vibrant futures.

CORE VALUES

- **STUDENT-CENTERED:** We honor every student as a unique individual and prioritize student needs in all decision making.
- **MUTUAL RESPECT:** We respect the differences of all peoples; diversity, equity, inclusion, and belonging are our strengths.
- **INTEGRITY:** We value honesty, trust, and transparency.
- **EXCELLENCE:** We commit to continuous improvement and strive to excel in all that we do.
- **SERVANT LEADERSHIP:** We prioritize the growth, well-being, and empowerment of students, faculty, and staff, and are good stewards of resources entrusted to our care.

STRATEGIC PILLARS

- **TRANSFORMATIONAL STUDENT EXPERIENCE:** We journey together with our students through a positive, proactive, personalized experience and become partners in their dreams.
- **ACADEMIC EXCELLENCE:** We teach with spirit and heart to provide a culturally responsive, 21st-century learning environment that sparks critical thinking and maximizes intellectual achievement.
- **ORGANIZATIONAL EXCELLENCE:** We act with shared purpose and responsibility – focused on innovation and continuous improvement – committed to student success and empathetic, engaged leadership and expertise.
- **STRATEGIC PARTNERSHIPS:** We build partnerships that enhance student and institutional success and community well-being.

STRATEGIC GOALS

- 1.** Design and deliver exceptional services and support to ensure student success.
- 2.** Foster a teaching and learning environment that promotes a culture of belonging and responds to the needs of all students.
- 3.** Provide structured pathways that prepare students for advanced educational opportunities, meaningful careers, and service to community.
- 4.** Invest in our people, and integrated enterprise-level operations, systems, and technology.
- 5.** Strengthen Northern’s visibility, brand, value, and impact.

STRATEGIC GOAL #1

Design and deliver exceptional services and support to ensure student success.



OBJECTIVES

- Identify and act upon specific barriers to and opportunities for student access and success.
- Create a targeted communication system for students that fosters success throughout their journey from application through graduation.

STRATEGIC GOAL #2



Foster a teaching and learning environment that promotes a culture of belonging and responds to the needs of all students.

OBJECTIVES

- Develop and implement processes that foster an inclusive and supportive educational environment, promoting student growth academically, socially, and emotionally.
- Ensure the same quality of education for all students regardless of modality.
- Improve and sustain co-curricular assessment development.

STRATEGIC GOAL #3

Provide structured pathways that prepare students for advanced educational opportunities, meaningful careers, and service to community.



OBJECTIVES

- Develop more articulation agreements with community and other four-year colleges.
- Expand local and state workforce development partnerships.
- Increase internship and community service learning opportunities.

STRATEGIC GOAL #4



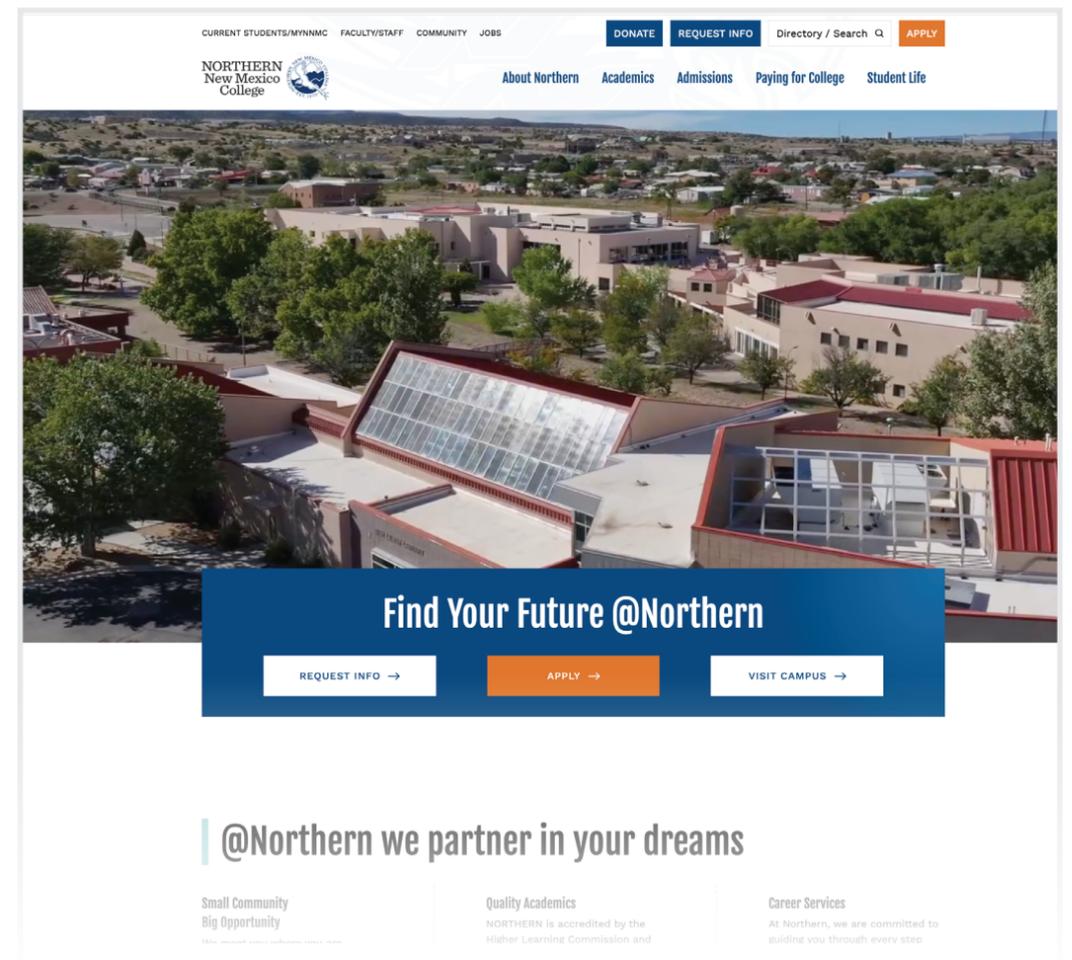
Invest in our people, and integrated enterprise-level operations, systems and technology.

OBJECTIVES

- Foster a positive, supportive campus culture, encouraging open communication, teamwork, recognition, professional growth, and work-life balance.
- Build upon and strengthen a culture of shared governance and shared responsibility.
- Modernize, integrate, and optimize data and technology systems.
- Maintain exceptional financial and resource stewardship.

STRATEGIC GOAL #5

Strengthen Northern's visibility, brand, value, and impact.



OBJECTIVES

- Strategically increase sustainable enrollment.
- Develop a comprehensive communication and marketing strategy through shared knowledge and responsibility.
- Advance understanding, engagement, and collaboration among our communities and stakeholders.